

2021

Bruce County Public Library

Annual Report

MESSAGE FROM THE BOARD CHAIR

On behalf of the Board, it is my pleasure to endorse the 2021 Annual Report of the Bruce County Public Library (BCPL). The BCPL believes strongly in building the future by providing innovative ways for you to read, connect, learn, and discover. In 2021, the Board and Staff of the BCPL have continued our work to advance this vision.

Of particular note, this year we developed a new Strategic Plan to guide us as we work to achieve our vision over the next three years. Our new strategic directions, developed in partnership with community members and BCPL staff, are to be your trusted community connector, digital community facilitator and community sharing place. We recognize the central role that our library branches play in the life of our communities and we seek to leverage those spaces to connect library users to reliable information, new technologies and other people around the world.

The addition of PressReader to our online offerings earlier this year is a great example of how our libraries are enhancing connections for our users. This free service provides access to thousands of digital newspapers and magazines with your library card and puts a world of information at the fingertips of every library user.

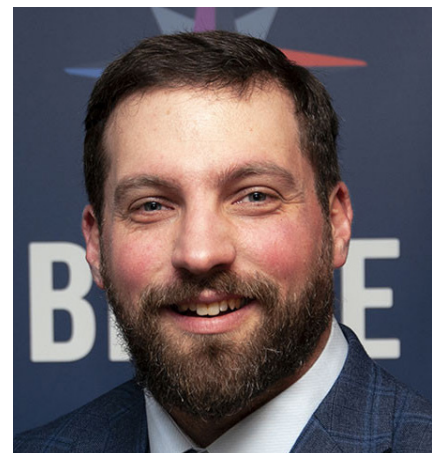
The year 2021 also saw a concerted effort to expand access to BCPL services through the addition of a Bookmobile. I am excited that this effort has put us in a position to purchase a new Bookmobile and put it on the road, serving Bruce County communities without a library branch, in 2022.

Finally, I want to express my pride in the response of BCPL staff to the pandemic that affected everything we did this year. In addition to doing an exemplary job continuing to provide valued services in the context of public health restrictions, BCPL staff have gone above and beyond to provide additional services that our community has needed to get through these difficult times, including printing over 25,000 vaccination receipts for residents of our communities. The Board thanks all of our staff for this outstanding work!

The Board and I look forward to seeing BCPL build on the successes of 2021 in the years to come. As always, we encourage everyone to join the library and visit often to enjoy and explore.

Luke Charbonneau

Chair, Bruce County Public Library



MESSAGE FROM THE DIRECTOR

In 2021, Bruce County Public Library developed a new Strategic Plan. During the process, we heard the significant impact that local community branches have. This Annual Report is an opportunity to celebrate the role that Bruce County Public Library plays in our communities. We are proud to continue supporting residents through exemplary service, unique collections, and online resources.

We worked to deepen partnerships with community organizations while exploring innovative methods to support all our community members. Strong online engagement continued with our virtual offerings, and we welcomed the chance to host in-person programs and connect with patrons, as restrictions allowed.

Bruce County Public Library remains a dynamic and collaborative community space and will continue to engage with our communities to make a difference in the lives of all Bruce County residents.

Brooke McLean

Director, Library Services



Board Members

Mayor Robert Buckle- Municipality of South Bruce

Mayor Luke Charbonneau - Town of Saugeen Shores – Chair

Mayor Steve Hammell - Municipality of Arran-Elderslie

Mayor (Warden) Janice Jackson - Town of South Bruce Peninsula

Trustee Mike Moszynski, Ripley - Vice Chair

Trustee Sheila Barker, Wiarton

Trustee Catherine Dickison, Brockton

Volunteers

Bruce County Public Library extends our thanks to our many volunteers for generously donating their time and skills and helping us create a vibrant library community.

Chesley Friends of the Library
Lion's Head Friends of the Library
Port Elgin Friends of the Library
Tobermory Friends of the Library

Donors

Barry's Construction

Lake Range Realty

Tobermory Friends of the Library

Catherine and Bill Dickison

Luke and Alison Charbonneau

OECTA Bruce Grey Elementary

Sandra Datars Bere

Joanne Hall

Barbara Fergusson

Cindy Matthews

Nancy Connell

Shelley Norman

Randle Taylor

Brodie and Sirkka Hart

Audrey Argue

Bruce Telecom

Suzanne McCulloch-Little

Fabian Libbus

Carla McLennan

Molly McCarron

Dale's Carpentry

Society of United Professionals

2021 By the Numbers

Library Card Holders

24,306

Items Borrowed

312,030



Social Media Followers

5,867



eAudio and eBooks

109,057



Programs

1,140

Attendees

25,233

Visits to Website

175,685

Visits to Catalogue

147,659



PROGRAMMING



3D Printers were a huge hit in 2021. We added our third printer into the rotation, making 3D printing more accessible.

We partnered with local organizations to offer monthly Local Trivia Nights. We kept online programming and presentations going this year! Popular YouTube live events including David Chapman's "Exploring the Birds" that saw over 1,900 views!

We celebrated Culture Days with tiny art canvases, to highlight the importance of arts and culture in our communities.

COLLECTIONS

Several new items were added to our collections in 2021, including Wonderbooks, Playaways, Ontario Park Passes, and binoculars.

In partnership with Alzheimer Society of Grey Bruce, Memory Care Kits to support people living with dementia and their care partners were also added.



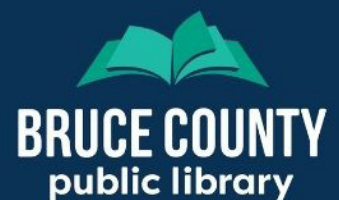
COMMUNITY

In 2021 we helped the community safely follow public health measures by printing 26,000 vaccine receipts!

We developed a new Library Strategic Plan, with the help of stakeholders and community members.



Library membership is FREE!
Register online or at your local branch.



getacard.brucecounty.on.ca