



Museum Committee Agenda

Thursday, July 12, 2018

9:30 a.m.

Council Chambers

Bruce County Administration Centre, Walkerton

1. Declaration of Pecuniary Interest

2. Action Items

- A. Krug Reserve (attached)
- B. Office Renovation (attached)

3. Information Items

- A. Business & Sponsorship Report (attached)
- B. Collections Report (attached)
- C. Education & Outreach Report (attached)
- D. Marketing Report (attached)
- E. Programming Report (attached)

4. Closed Meeting

- A. That the Committee move into a closed meeting to discuss the County Archival expansion and the acquisition of property from St. Paul's Church located at 254 High Street, Southampton pursuant to:
 - Section 239 (2) (a) of the Municipal Act relating to the security of the property of the municipality or local board; and,
 - Section (2) (k) of the Municipal Act related to a position, plan, procedure, criteria or instruction to be applied to any negotiations carried on or to be carried on by or on behalf of the municipality or local board.

B. Approval of Minutes – July 5, 2018

5. Act on Recommendations

That in accordance with the Procedure By-law, staff be authorized and directed to give effect to the actions of the Museum Committee in respect of all resolutions passed during the July 12, 2018 meeting.

6. Next Meeting

August 2, 2018

7. Adjournment



Committee Report

To: Warden Paul Eagleson
Members of the Museum Committee

From: Cathy McGirr
Director, Museum & Cultural Services

Date: July 5, 2018

Re: Lease Payments - Krug Reserve Fund

Recommendation:

That the monthly lease payments from 254 High Street, Southampton, Ontario be transferred into the Krug Reserve; and,

That related expenditures for the maintenance of the property be paid for from the Krug Reserve.

Background:

With the purchase of the property at 254 High Street, Southampton, Ontario, the Corporation of the County of Bruce also assumed the lease agreement of said property on March 29, 2018. The terms of the lease agreement included a \$1,500 lease income paid on the 1st of each month. The Reserve Policy dictates that the Director receive County Council approval to divert the funds to a reserve, regardless of dollar value.

Financial/Staffing/Legal/IT Considerations:

At this time there are no financial, staffing, legal or IT considerations associated with this report.

Interdepartmental Consultation:

Consultation has occurred with Finance

Link to Strategic Goals and Elements:

No specific alignment.

Museum Strategic Plan Alignment:

No specific alignment.



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Approved by:

Kelley Coulter
Chief Administrative Officer



Committee Report

To: Warden Paul Eagleson
Members of the Museum Committee

From: Cathy McGirr
Director, Museum & Cultural Services

Date: July 5, 2018

Re: Office Renovation

Recommendation:

That the related expenditures for the office renovation (approximately \$22,000 plus HST) be funded from the Tax Stabilization Reserve.

Background:

As Council is aware from the Museum tour in 2016, the current footprint of many of the Museum spaces is challenging and many spaces previously designed are being utilized in different capacities other than their original intention. While open spaces can be physically attractive they do pose challenges as work space areas.

In particular, two work station areas are very open and not conducive to working on confidential items, meetings and are prone to multiple interruptions. The renovations recommended will provide a better utilization of the existing space and aid in better productivity for staff. A quote of \$21,450 (+HST) has been secured to complete the project.

Financial/Staffing/Legal/IT Considerations:

Other than identified in this report there are no staffing, legal or IT considerations associated with this report.

Interdepartmental Consultation:

Consultation has occurred with Finance

Link to Strategic Goals and Elements:

No specific alignment.

Museum Strategic Plan Alignment:

Strategic Pillar #3 - Optimize the Use of Space.



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Approved by:

Kelley Coulter
Chief Administrative Officer



Committee Report

To: Warden Paul Eagleson
Members of the Museum Committee

From: Cathy McGirr
Director, Museum & Cultural Services

Date: July 5, 2018

Re: Business/Sponsorship Report

Recommendation:

The Business/Sponsorship Report is for information.

Q2 Update:

At the end of Q2, the Museum is tracking well with sponsorship revenue at 88% for 2018 programs and exhibits with renewed sponsorships by twelve corporate partners, clubs, organizations and foundations. Target revenue for Grants is tracking at 30% of planned revenue with funding received from New Horizons for Seniors for the 'Recreation for Retirees' program and the Museum Assistance Program for shipping and marketing expenses for the Animal Gibberish exhibit.

The following applications for funding or sponsorship have been approved.



SAUGHEEN SHORES
COMMUNITY FUND

Caring · Sharing · Forever



COMMUNITY
FOUNDATION
GREY BRUCE



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Roly Fenwick - Pow Wow Emanations Exhibit - \$2,000



'Riding The Rails' Exhibit - \$2,000

The following applications for funding or sponsorship are pending.



Canadian Cultural Spaces Fund - 1878 Schoolhouse Roof \$43,305



Bibliothèque et Archives
Canada

Library and Archives
Canada

National Heritage Digitization Strategy Grant - Digitization of Krug Catalogues - \$10,223

FINANCIAL/STAFFING/LEGAL/IT CONSIDERATIONS:

There are no staffing, legal or IT considerations associated with this report.
Financial impact towards achieving projected funds for 2018 budgets.

INTERDEPARTMENTAL CONSULTATION:

There was interdepartmental consultation with Library in the preparation of the grant application for the NHDS grant and with Finance for the Canadian Cultural Spaces Fund grant application.

LINK TO STRATEGIC GOALS AND ELEMENTS:

Goal # 3 - Find creative ways to engage the public.

Element - no specific element, however funds received allow us to offer a variety of services and programs.

Goal #6 - Find alternate options to improve efficiency, service.

Element - no specific element, however this funding enables us to provide services and programs that the County would have to otherwise fund directly.



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MUSEUM STRATEGIC PLAN ALIGNMENTS:

Strategic Pillar #1 - Forge Partnerships and Relationships.

Written by: Janice Mewhinney, Business Services Manager

Approved by:

A handwritten signature in black ink, appearing to read "Kelley Coulter".

Kelley Coulter
Chief Administrative Officer

Committee Report

To: Warden Paul Eagleson
Members of the Museum Committee

From: Cathy McGirr
Director, Museum & Cultural Services

Date: July 5, 2018

Re: Collections Report

Recommendation:

The Collections Report is for information.

Background:

Exhibits

Working with artist Alan Weinstein, collections staff installed “Alan Weinstein: The Ontario Studio 5 Decades” on June 3. The show features 73 paintings depicting the influences and evolution of Alan’s work from the 1970s to present, and at six feet tall by twelve feet in length, boasts the largest painting ever to be within the Museum. To complement the show, a book was created featuring pieces on display, as well as those within private collections. The exhibition will be on until September 4.



North and East Wall of Bruce Gallery featuring works of Alan Weinstein



In 2013 a Collecting Plan was created to act as an aid and guide to the future collecting of three-dimensional objects. In order to create the plan, analyses were done on each section of the collection to determine what would, and would not, be collected. In 2016, a report was created as Appendix A to the plan outlining the changes that had taken place within the collection as a result of the plan's creation and focus on collecting areas. An up to date report has been created outlining the make-up of the collection, the geographical areas represented by the collection and its impacts on collecting, as well as an amendment regarding the collecting of military items. This report, known as Appendix B is attached.

Financial/Staffing/Legal/IT Considerations:

There are no staffing, financial, legal or IT considerations associated with this report.

Interdepartmental Consultation:

There was no interdepartmental consultation.

Link to Strategic Goals and Elements:

Goal #3 - Find creative new ways to engage our public

Museum Strategic Plan Alignment:

Strategic Pillars #2 - Provide Compelling Relevant Programming

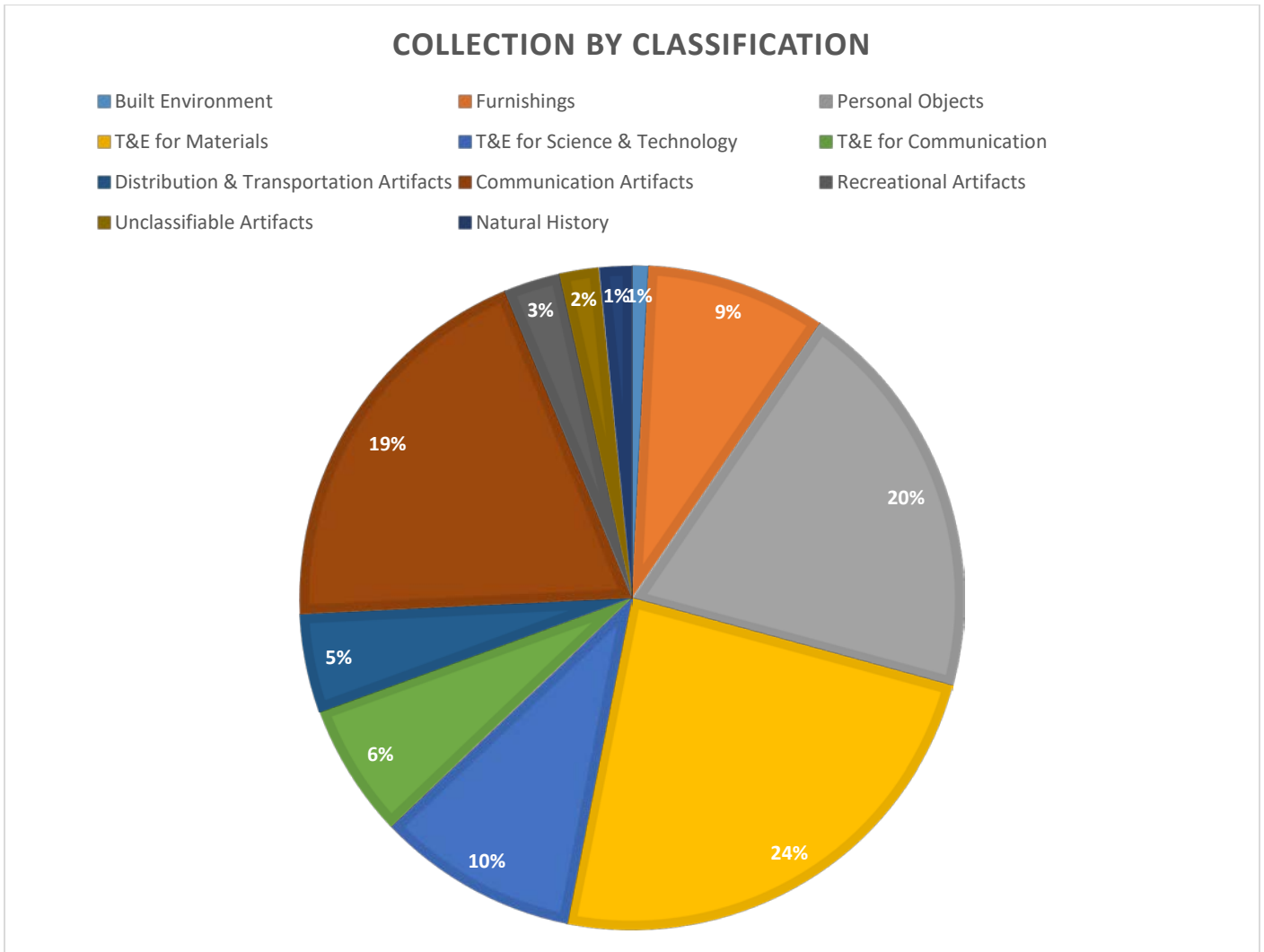
Written by: Laura Leonard, Curatorial Assistant

Approved by:

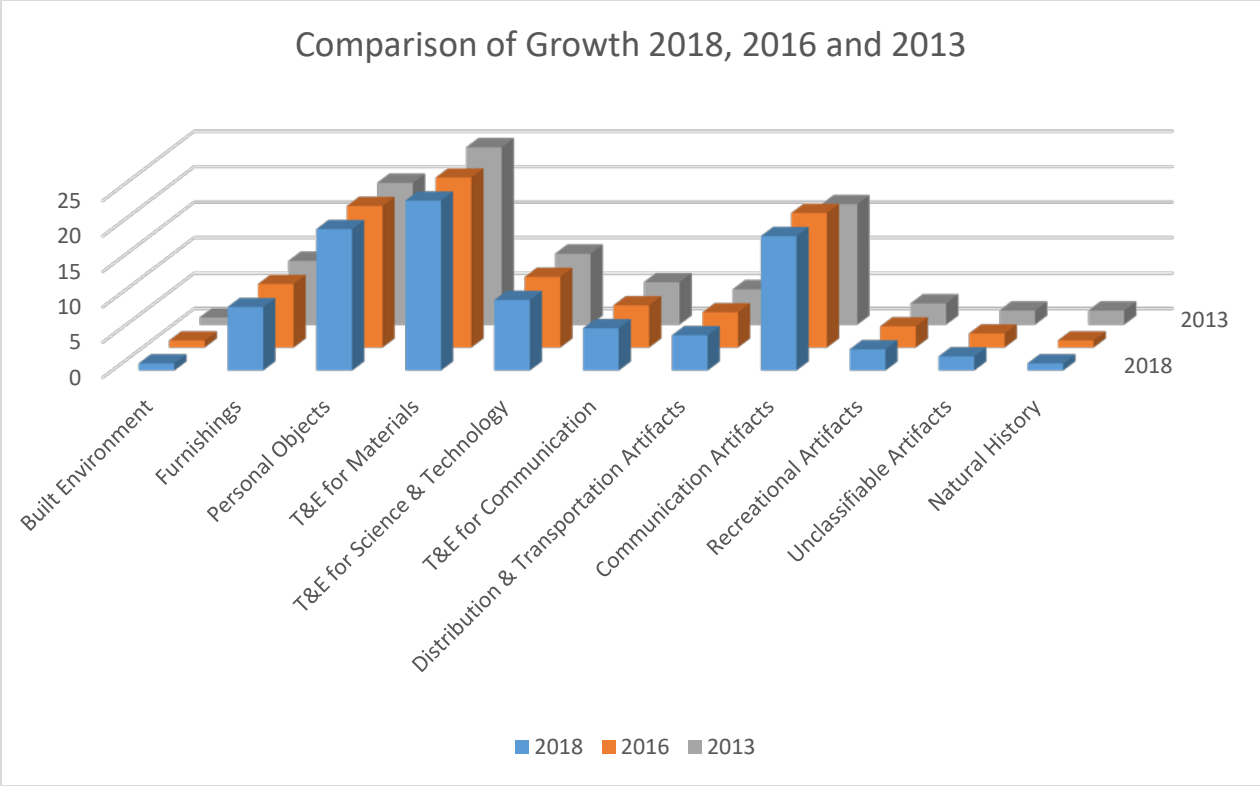
Kelley Coulter
Chief Administrative Officer

Appendix B - Collections Analysis 2018

Collection by Classification



The above chart indicates the make-up of the collection as of June 2018, as per Chenhall's System of Classification. The below chart demonstrates the growth of the collection compared to when the Collecting Plan was drafted and adopted in 2013, and compared with statistics gathered in 2016. Between 2016 and 2018 there was no growth statistically within the classification areas. Original areas of decline between 2013 and 2016 include Tools & Equipment for Materials and Natural History. Both of these areas had focussed de-accessioning based on collection redundancies and condition.

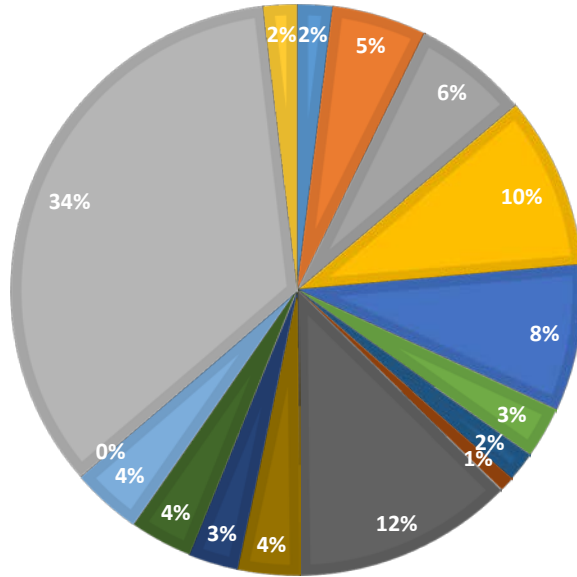


Geographical Areas Represented by the Collection and Future Collecting

In June of 2018, the objects identified with, or representing, geographical areas were analyzed. The charts below depict the results; the first by former township, the second by the amalgamated townships and municipalities. Based on the analysis, the Museum will endeavor to collect items from under represented areas such Northern Bruce Peninsula, South Bruce Peninsula and South Bruce.

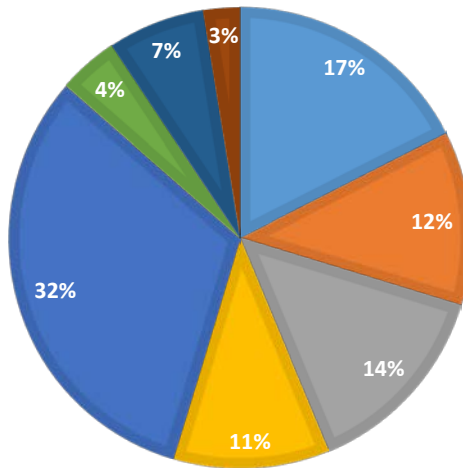
COLLECTION BY FORMER TOWNSHIP

- Albermarle ■ Amabel ■ Arran ■ Brant ■ Bruce ■ Carrick
- Culross ■ Eastnor ■ Elderslie ■ Greenock ■ Huron ■ Kincardine
- Kinloss ■ Lindsay ■ Saugeen ■ St. Edmunds



COLLECTION BY TOWNSHIP/MUNICIPALITY

- Arran-Elderslie ■ Brockton ■ Huron-Kinloss
- Kincardine ■ Saugeen Shores ■ South Bruce
- South Bruce Peninsula ■ Northern Bruce Peninsula



Amendments to 2013 Plan

Based on a project rehousing small military materials, the following items will not be accepted into the collection unless they have County level provenance:

- Cap or collar badges representing regiments not found in Bruce County, with the exception if someone from Bruce County served with them
- The collections of personal collectors living in Bruce County, which include items without Bruce County provenance
- General Service shoulder titles (metal) from both the First and Second World War.



Committee Report

To: Warden Paul Eagleson
Members of the Museum Committee

From: Cathy McGirr
Director, Museum & Cultural Services

Date: July 5, 2018

Re: Education/Outreach Report

Recommendation:

The Education/Outreach Report is for information.

Background:

Eco Explorers PA Day Bus Trip

The Eco Explorers provides environmental education for children, teaches them the importance of protecting our environment and gives them tools to do so within their community. Our program ended on a high note with our June 1st PA day bus trip to the Blue Mountains. Thirty children spent the morning hiking up one of the mountains where they learned about the clay that gives the Mountains their name, and got to ride the open-air gondolas back down - a first for most children! After lunch participants learned how to navigate with a compass, finding hidden flags around the village and completing teambuilding challenges. Finally, we finished on the green with a bit of mini-putt. The Eco Explorers returned with some new skills, new friends and great memories!

PA Day Movie

Children and adults alike celebrated the first day of summer vacation by coming to see *A Goofy Movie* in the Bruce Power Theatre.

School Visits

Education programs provide the foundation for a lifelong appreciation for heritage & culture among our community's youth. The end of school is always a busy time for education programs: over the course of the month we saw 13 school groups (YTD: 46). We were pleased to introduce students participating in Tours and the Great Outdoors Program to our summer exhibit *Animal Gibberish*, where they learned all about animal communication. These groups also made great use of the *Mammals of Ontario* ROM Education Kit, which we will continue to use in programming through the summer.



Upcoming Events

Te@m - July 9&10 - know a youth aged 12-16 who is looking to gain leadership and teamwork experience? Over the course of two fun filled days, participants will develop their leadership/advocacy skills and confidence, boost their resumes, and gain a better understanding of what it's like to volunteer at the Museum!

KidZone Summer Discovery Day Camp - Camp take place on Tuesdays, Wednesdays and Thursdays until August 30th. Hours of adventure, exploration, crafts, trips, and games await summer campers in a fun and safe environment! See brucemuseum.ca for themes and details.

LEGO Fridays - Themed morning contests as well as LEGO® WeDo® and Simple Machines® workshops will be held every Friday morning from July 6 - August 31st.



Eco Explorers on a hike to get to the Gondolas at Blue Mountains.

Financial/Staffing/Legal/IT Considerations:

There are no financial, staffing, legal or IT considerations associated with this report.

Interdepartmental Consultation:

There are no interdepartmental considerations for this report.



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[Link to Strategic Goals and Elements:](#)

Goal #3 - Find creative new ways to engage our public

Museum Strategic Plan Alignments:

Strategic Pillar #2 - Provide Relevant, Compelling Programming

Written by Lauren Beer, Education & Outreach Coordinator

Approved by:

Kelley Coulter
Chief Administrative Officer

Committee Report

To: Warden Paul Eagleson
Members of the Museum Committee

From: Cathy McGirr
Director, Museum & Cultural Services

Date: July 5, 2018

Re: Marketing Report

Recommendation:

The Marketing Report is for information.

Background:

Exhibit Openings - Alan Weinstein, The Ontario Studio: Five Decades

This summer the Museum is featuring an art exhibition by Bruce County artist Alan Weinstein. Since his on-man show in 1961 at the Pollock Gallery, Toronto, Weinstein has exhibited in museums and galleries across Canada, the United States and in Australia. Now his work is being honoured at the Bruce County Museum & Cultural Centre. This exhibit is a retrospective of paintings and prints from his Bruce County studio located in Teeswater. The opening reception, held on June 3, brought 60 members, guests and sponsors to the Museum from across the County and farther away to support Alan. Mike Grace entertained the crowd with live music. The Museum looks for opportunities to create exhibitions that highlight Bruce County residents and artists; this exhibition is an example of this work.



Alan Weinstein addressing guests during the Opening



Attendees during the Opening Reception

Community Outreach

Creating County-Wide awareness is a top priority for the Museum, with this goal top of mind the Marketing Coordinator attended the United Way Seniors Fair in Owen Sound on June 6, 2018. The event provided a venue for senior organizations and clubs to promote their programs and services. Throughout the event, we interacted with 118 engaged individuals promoting volunteerism, exhibits and senior programming. In addition to outreach initiatives, the Museum is collaborating with the Library for cross-promotions of our programs and services to our mutual and distinct audiences. This will contribute to increasing countywide awareness of the Museum. The Museum has created a display to promote the feature summer exhibit “Animal Gibberish, Subtitled for Humans” and the “Museum Explorer Pass” program in the Kincardine branch, while Library has created a promotional display at the Museum.



Project Coordinator, Connie Barker with Marketing Coordinator, Stephanie Crilly at the United Way Seniors Fair



Museum display at Kincardine Library Branch

Upcoming Exhibit Openings

Riding the Rails - Wednesday, July 11, 2018, 7:00 p.m.

Be transported back in time to the 1950's when the railway stretched through Bruce County to the Huron shoreline. Take a historical journey that traces the cultural transition of traffic from marine, to rail, and ultimately to the roads that formed the County. Drawing on the timeless popularity of operational model trains. Both children and adults alike will enjoy travelling on this fully functional track system. Join us for the opening of this interactive exhibit and an evening of railway fun including model painting and delicious food.

FINANCIAL/STAFFING/LEGAL/IT CONSIDERATIONS:

There are no financial, staffing, legal or IT considerations associated with this report.

INTERDEPARTMENTAL CONSULTATION:

Interdepartmental consultation with Library.

LINK TO STRATEGIC GOALS AND ELEMENTS:

Goal # 3 - Find creative new ways to engage the public.

MUSEUM STRATEGIC PLAN ALIGNMENT:

Strategic Pillar #1 - Forge Partnerships & Relationships



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Strategic Pillar #3 - Create County-Wide Awareness

Written by: Stephanie Crilly, Marketing Coordinator

Approved by:

Kelley Coulter
Chief Administrative Officer

Committee Report

To: Warden Paul Eagleson
Members of the Museum Committee

From: Cathy McGirr
Director, Museum & Cultural Services

Date: July 5, 2018

Re: Programming Report

Recommendation:

The Programming Report is for information.

Background:

Perimeter Institute Tour and Geometry of Music Part 4 of 4

The renowned mathematician, and BCM&CC volunteer, Mike Sterling presented Geometry of Music part 4 of 4 which highlighted his mathematical journey which culminated in the creation of his instrument the Bernoulli Involute. Author Eli Maor, PhD, and musical guests Sandy Lindsay and Harry Carson presented during the concert portion of the evening. Mike also organized a contingent of theoretical physicists, from the Perimeter Institute, to tour the BCM&CC and Chantry Island and attend his lecture on the Geometry of Music in the Bruce Power Theatre on June 15th. A reception was held after the sold out lecture, for the Perimeter Institute in the Bruce Gallery.

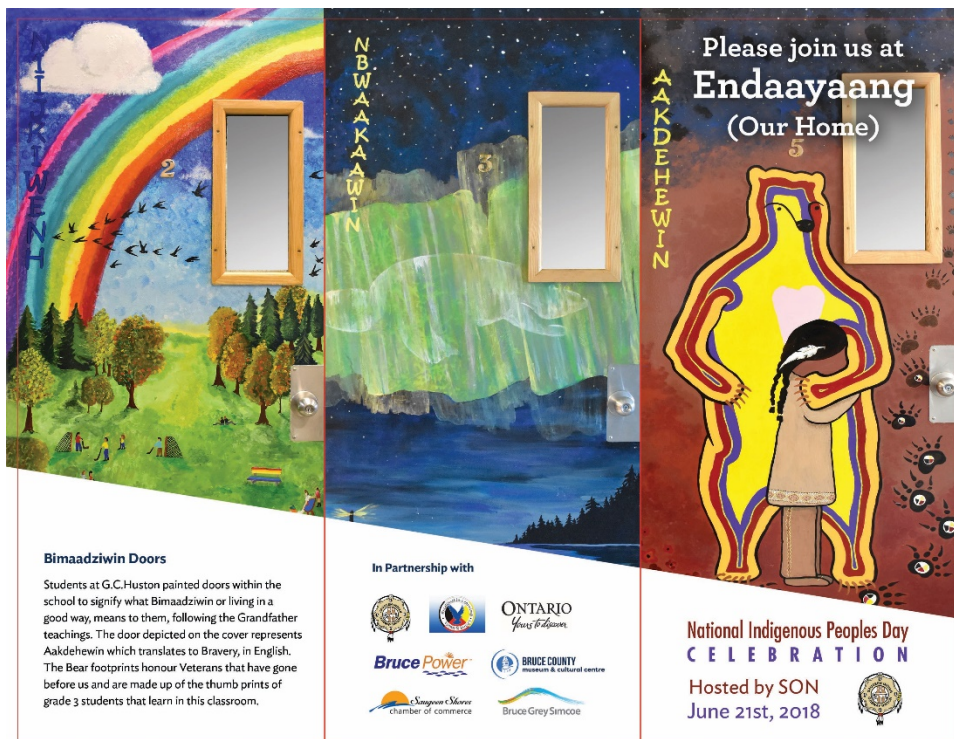


Members of the Perimeter Institute and guests viewing the Bernoulli Involute created by Mike Sterling after the Geometry of Music presentation



Endaayaang

On June 21st, National Indigenous Peoples Day, people visited the BCM&CC to observe the First Nation Cultural Demonstrations in our First Peoples Gallery. We were pleased to participate in the full schedule of events taking place as part of the Endaayaang (Our Home) event, which was hosted by Saugeen First Nation with partners G.C. Huston, Bruce Power, Saugeen Shores Chamber of Commerce and Bruce Grey Simcoe representing RT07. The celebrations also included a tour of the Biimaadziwin Doors painted by G.C. Huston Students and the Zgaabiignigan bridge renaming ceremony on the HWY 21 bridge linking Southampton and Saugeen First Nation, as well as a sunrise ceremony, mini Pow Wow, tour of the Amphitheatre on Saugeen First Nation and a community feast.



Promotional Phamphlet created to advertise the Endaayaang Event

Upcoming Programs:

Special Guest Wednesdays each Wednesday in July and August Special Guests provide programs at the BCM&CC. For full schedule see brucemuseum.ca.

First Nations Cultural Demonstrations each Tues and Thurs. in July and until Aug. 23 from 1-4 pm, First Nation Cultural Demonstrations will highlight traditional or contemporary cultural skills or art in the First Peoples Gallery.



BRUCE county

Women's Institute Fridays members of the Women's Institute serve lemonade and cookies on the front porch of the log home each Friday in July and August from 11-3 pm at the BCM&CC.

Speaking of Wildlife on five Mondays throughout July and August a wildlife presentation will take place to allow the public to learn more about the native animals of Bruce County. For full schedule visit brucemuseum.ca

Financial/Staffing/Legal/IT Considerations:

There are no financial, staffing, legal or IT considerations associated with this report.

Interdepartmental Consultation:

There has been no consultation with other County departments.

Link to Strategic Goals and Elements:

Goal #3 - Find creative new ways to engage our public

Museum Strategic Plan Alignments:

Strategic Pillar #1 - Forge Partnerships and Relationships

Strategic Pillar #2 - Provide Relevant, Compelling Programming

Written by: Adrienne Mason, Program Coordinator

Approved by:

Kelley Coulter

Chief Administrative Officer