

Now What?

Bridges to Better Business with Ron Tite

Founder of Church+State, a content marketing agency, best-selling author, and host of the podcast *The Coup*.

Prioritizing growth in a world of rapidly changing consumer behaviours and mindsets



Business owners have been forced to react and respond to a dynamic environment that featured everything from changing legislation, evolving mandates, entirely new business models, big and important social issues and an economy on the brink of disaster. Rather fittingly, consumers also responded with entirely new needs, expectations, and habits.

Well, that was fun. Now what? No seriously, now what?
Now what? Prioritize growth.

But that might not be the type of growth business is accustomed to. The new growth is about reinventing your business to meet a completely new customer who has emerged from the pandemic. That growth is driven by what business leaders think, what business leaders do, and what business leaders say. Post-pandemic growth will be bound by purpose, defined by action, and adopted

by communication. Great challenges always create great opportunities. And this opportunity is a once-in-lifetime chance to reinvent and re-energize you, your team, and your business.

This humorous session from one of Canada's most respected thinkers, doers, and sayers, will both inspire AND inform. So don't go back to where you were. Go forward to where you deserve to be.

Too challenging? Don't worry. You'll grow into it.

Date: Thursday, November 25, 2021

Time: 6:00 p.m.

Free Virtual Event: [Register Today](#)



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For more information, contact Business to Bruce at 1-800-268-3838 or info@businesstobruce.com