

FAST FACTS

4. Piloting and Advancing Special Projects:

We believe in turning challenges into opportunities by working hand-in-hand with local partners to support innovative and sustainable tourism initiatives. Our peers lean on our support on new projects because we have successfully implemented similar initiatives with one of the eight local municipalities or have connections with other provincial partners who have done so.



How we can help you:

1.

Partnership and Collaboration.

We collaborate closely with tourism partners on a variety of projects—offering support, facilitation, and guidance every step of the way. We also work with municipalities on community branding initiatives that help make their destinations more appealing to visitors.

2.

Networking and Workshops

We offer valuable networking and learning opportunities where tourism operators and professionals can connect, share insights, and learn from each other's experiences.

3.

Research Best Practices

We actively research best practices to uncover new opportunities and tackle challenges. We're happy to share insights from other communities and tourism businesses that have found success—so you can learn from proven strategies and apply them locally.

4.

Funding and Grants

We stay closely connected to what's happening on the ground and are always on the lookout for new grants and funding opportunities to support your tourism projects. While funding is offered at various times throughout the year, we're here to help you stay informed—and we also provide 'Letters of Support,' to strengthen your applications."

Examples:

MAT

Municipal Accommodation Tax
(MAT) Inquiry and Support

STA

Short Term Accommodation
(STA) Inquiry and Support

Global Issues

Such as Covid-19, Tariff
Increases