

Economic Development and Innovation Initiative: Annual Update (fall 2017)

PRESENTATION TO: LOCAL MUNICIPAL COUNCILS
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Background

- In September 2016, the County of Bruce and Bruce Power launched the Nuclear Economic Development and Innovation Initiative.
- A Nuclear Industry Investment Strategy was developed to guide the Initiative as we move forward.
- A vision, goals and action items were established with a series of performance measures to track outputs and measure outcomes.
 1. Expand regional supply chain network
 2. Enhance regional training and employment opportunities
 3. Support and promote community investment readiness

1. Supplier Expansions

- ✓ 9 office spaces leased by suppliers for a total of over 20,000 sq ft. of existing spaces.
- ✓ 1 existing manufacturing facility purchased.
 - ✓ Over 35,000 sq ft
- ✓ 9 acres of land purchased for new build.
- ✓ Servicing land under development in several communities.
- ✓ Over 120 projected jobs in the region by the 8 suppliers who located here, over the next five years.

1. Supplier Inquiries

Responded to 30+ suppliers in facilitation of local expansion.

- Just under ½ have secured space or are no longer pursuing local options.
- The remaining are still active and some awaiting confirmation of securing a contract with Bruce Power.

Demand for types of spaces and timing (short, medium, long term)

- Small office space; transitional space
- Warehousing
- New builds

Process for sharing information with suppliers

- Initial meeting; options drawn from inventory; facility tours

Factors motivating specific location decisions

2. Local Training Action Team

- Established to identify opportunities for collaboration and coordination in enhancing local training opportunities to support growth and increased demand for skilled trades.
- Current Goals include:
 - Help Bruce, Grey, Huron residents benefit from this economic upswing
 - Improve local training opportunities
 - Increase co-op and apprenticeships to youth
 - Develop clear career path messages for local opportunities
- Action Items and next steps under development.

3. Community Investment Readiness

Residential Growth: Welcome Website

- An overview of key regional amenities; assets and information on municipalities

Development Opportunities: Developer Information Session

- Helping development community understand growth opportunities

Small Business Community: Promoting Local Businesses

- Couponcountry.ca launch

Communications and Engagement

Regularly scheduled meetings:

- Advisory Committee quarterly meetings

Written updates:

- Monthly Updates emailed to Advisory Committee members
- Detailed milestone updates (6, 9, 12 months) provided to Advisory Committee
 - Requested that updates are shared with municipal councils' economic development committees; etc.

Updates to municipalities:

- Ongoing/ regular communication with County and municipal economic development officials
- Responsive to requests for meetings; updates with broader community (e.g. developers, small business associations, local chambers)

Appendix

Supplier Inquiries: overview of response

Location	Office	Warehouse/Manufacturing	Land
Arran-Elderslie		1 option provided to 2 suppliers	
Brockton	2 options provided to 3 suppliers	2 options provided to 10 suppliers	Provided to 4 suppliers
Grey County	1 option provided to 1 supplier	3 options provided to 6 suppliers	
Huron County	1 option provided to 2 suppliers	2 options provided to 3 suppliers	
Huron Kinloss	2 options provided to 2 suppliers		Provided to 2 suppliers

Supplier Inquiries: overview of response

Location	Office	Manufacturing/ Warehousing	Land
Kincardine	8 options provided to 10 suppliers		Provided to 4 suppliers
Northern Bruce Peninsula		1 option provided to 1 supplier	
Saugeen Shores	7 options provided to 8 suppliers	2 options provided to 10 suppliers	Provided to 3 suppliers
South Bruce		1 option provided to 1 supplier	Provided to 2 suppliers
South Bruce Peninsula		3 options provided to 3 suppliers	