



## Museum Committee Agenda

Thursday, May 4, 2017  
Council Chambers  
County Administration Centre, Walkerton

### 1. Declaration of Pecuniary Interest

### 2. Information Items

- A. Education & Outreach Report (attached)
- B. Marketing Report (attached)
- C. Programming Report (attached)

### 3. Closed Meeting

- A. That the Committee move into a closed meeting pursuant to Section 239 (2) (c) of the Municipal Act relating to a proposed or pending acquisition or disposition of land by the municipality or local board (emailed under separate cover)
- B. Minutes for approval - March 2, 2017 (emailed under separate cover)

### 4. Next Meeting

June 1, 2017

### 5. Adjournment



## Committee Report

**To:** Warden Mitch Twolan  
Members of the Museum Committee

**From:** Cathy McGirr  
Director, Museum & Cultural Services

**Date:** May 4, 2016

**Re:** Education/Outreach Report

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### Recommendation:

The Education/Outreach Report, dated May 4, 2017 is for information.

### Background:

#### Eco Explorers

On April 1<sup>st</sup> eight children ages 7-12 participated in a two-hour program dedicated to learning about pollination and stewardship projects to help our pollinators. First children learned how pollination happens and what animals help pollinate the plants we rely on. Next they created a hummingbird feeder, a bee bath, and "seed balls" to toss in areas that are lacking in wildflowers. To wrap up the day we ventured over to Fairy Lake and planted two trees and cleaned up litter.

The second session of Eco Explorers takes place May 6<sup>th</sup> where many of the same children will be doing "Birding for Beginners" with special guest Matthew Cunliffe from MacGregor Point Provincial Park.

The Eco Explorers program culminates with a P.A. day bus trip to Lauren Creek Nature Centre in Waterloo on June 2<sup>nd</sup>. Eco-Explorers and non-Eco Explorers youth are invited to get up close and personal with pond life and learn about some of the native species of the area in this fun filled day. This program is sponsored by Ontario Power Generation.

#### Easter Eggs Holiday Program

The second of the BCM&CC's three holiday events took place on Saturday April 8<sup>th</sup>. Fifteen children ages 5-8 came to the Museum for a fun afternoon of egg decorating, craft making and egg hunts. Children tried out a number of different egg decorating techniques, created bunny masks and foam eggs, and went on a scavenger hunt throughout the Museum's galleries. This was a very popular program with full registrations and a waiting list. The children had a fantastic time and everyone went home with a special sweet treat that they found on the hunt. This program is sponsored by Bruce Power.



Sarah and Eric making seed balls to plant for pollinators in the spring.



Carter is proud of his egg decorating skills!



Eldon and Clair show off their bunny masks.

### Earth Week

The BCM&CC was happy to once again partner with Bruce Power to deliver their Earth Week Eco-Mentors program to grade 6 students in Kincardine, Port Elgin and Southampton. Over the course of the week leading up to Earth Day the program was delivered to ten classes in four different elementary schools. This year's theme was *Small Steps, Big Changes*. In this action-packed hour, students learned all about small steps they can take to make an impact in preserving our local biodiversity. We were joined by The Lake Huron Centre for Coastal Conservation, who spoke with students about the different eco-systems along the shoreline and the various species that depend on them. Students enjoyed playing games involving recycling, invasive species and pollination, and teachers appreciated the kick start that this program gave their biodiversity units.



The Eco-Mentors team at the station where students learn about pollination.

**Financial/Staffing/Legal/IT Considerations:**

There are no financial, staffing, legal or IT considerations associated with this report.

**Interdepartmental Consultation:**

There were no interdepartmental considerations.

**Link to Strategic Goals and Elements:**

Goal #3 - Find creative new ways to engage our public

**MUSEUM STRATEGIC PLAN ALIGNMENTS:**

Strategic Pillar #1 - Forge Partnerships and Relationships

Strategic Pillar #2 - Provide Relevant, Compelling Programming

Written by Lauren Ellis, Education & Outreach Coordinator

Approved by:



Kelley Coulter  
Chief Administrative Officer

## Committee Report

To: Warden Mitch Twolan  
Members of the Museum Committee

From: Cathy McGirr  
Director, Museum & Cultural Services

Date: May 4, 2017

Re: Marketing Report

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### Recommendation:

The Marketing Report, dated May 4 2017, is for information.

### Background:

#### [As The Crow Flies - May 14 to September 4, 2017](#)

The Museum is curating our newest fibre art show, 'As the Crow Flies'. This exhibit opens on May 13 at 2 p.m. with a sneak peek event for members and participants in the show. The multi-fibre, multi-media pieces featured in this show were created following an invitation asking artists to create pieces inspired by their interpretation of Canada in celebration of Canada's 150<sup>th</sup>.

#### [TOYS: The Inside Story - May 14 to September 4, 2017](#)

Our summer feature exhibit, 'TOYS: The Inside Story' opens with a Members only sneak peek on May 18 at 7:00 p.m.. This family exhibit features some popular toys such as Hokey Pokey Elmo, Etch A Sketch, and Operation. Hands-on displays allow visitors to peek inside these toys and learn more about how they work. This exhibit is proudly presented by Ontario Power Generation and 101.7 The One.







**Financial/Staffing/Legal/IT Considerations:**

There are no financial, staffing, legal or IT considerations associated with this report.

**Interdepartmental Consultation:**

**Link to Strategic Goals and Elements:**

Goal #3 - Find creative new ways to engage our public

**MUSEUM STRATEGIC PLAN ALIGNMENTS:**

Strategic Pillar #1 - Forge Partnerships and Relationships

Strategic Pillar #2 - Provide Relevant, Compelling Programming

Written by: Janice Mewhinney, Business Manager

**Approved by:**

Kelley Coulter  
Chief Administrative Officer



## Committee Report

To: Warden Mitch Twolan  
Members of the Museum Committee

From: Cathy McGirr  
Director, Museum & Cultural Services

Date: May 4, 2017

Re: Programming Report

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### Recommendation:

The Programming Report, dated May 4, 2017, is for information.

### Background:

#### Adventure Talks: Canadians Helping Others around the World

Our six-part lecture series continued on **April 5<sup>th</sup> and 19<sup>th</sup>**. The lecture on April 5<sup>th</sup> was led by Dr. Joan Ross, a board certified general surgeon, who volunteered for Mercy Ships, which is a charitable organization that performs lifesaving surgeries for people on the West Coast of Africa, whom otherwise, cannot afford or access medical treatment. The last lecture in April was led by Chris MacDonald of Samaritan's Purse, who spoke about her trip to Nicaragua to distribute Shoeboxes which Canadians filled with goods and toys for children in need. This series is sponsored by Hampton Court Comfortable Retirement Living.



Dr. Joan Ross, who volunteered aboard Mercy Ships to perform lifesaving surgeries for those in need.





Still to come in the Adventure Talk series:

May 3<sup>rd</sup> Sandy Lindsay will be speaking about her United Church Mission Trip to Cali Columbia

### National Canadian Film Day - April 19<sup>th</sup>

This was a free event for the public to promote Canadian Cinema and Film. The evening started with some skill testing Canadian Film Trivia; then some humorous Shorts to highlight the National Canadian Film Day were played; followed by a message from the Prime Minister regarding the importance of this event as part of Canadian culture. The Film: the Grand Seduction was screened, which focused on the quest of a rural Newfoundland Village to convince a doctor to stay in their remote location. Over 25 people attended this event.



### Medieval Day - April 22<sup>nd</sup>

This was a very busy day at the BCM&CC with Armoured Combatants testing their skills on the back patio to the wonder of the crowd; embroidery skills were taught around the hearth; mini catapults were constructed and many fascinating aspects of medieval culture were shared by over 20 reenactors with the public.

### National Volunteer Week - April 23<sup>rd</sup> - 30<sup>th</sup>

As part of our volunteer appreciation personalized thank you cards are being sent to of our 64 active volunteers. 6 of our Volunteers have received Ontario Volunteer Service Awards which were presented on April 22<sup>nd</sup> at the former OSCVI auditorium. On April 24<sup>th</sup> our volunteers were invited to the Bruce Gallery for specialty coffee and treats and a social hour as a way of thanking them for all of their hard work to make the BCM&CC unforgettable.



**Upcoming Events:**

**9<sup>th</sup> Annual Wine Tasting Event: Sandbanks Winery - May 4<sup>th</sup>**

**Financial/Staffing/Legal/IT Considerations:**

There are no financial, staffing, legal or IT considerations associated with this report

**Interdepartmental Consultation:**

Consultation with the Library to co-present films for National Canadian Film Day has taken place.

**Link to Strategic Goals and Elements:**

**Goal #3 - Find creative new ways to engage our public**

Written by: Adrienne Mason, Program Coordinator

**Approved by:**

Kelley Coulter  
Chief Administrative Officer